CREO LAB STUDIO

CLUB PARTNERSHIP BRIEF · 2026

A KID-DRIVEN, FAMILY-POWERED OPPORTUNITY

A useful team product. A shared win.

Creo Labs Studio creates custom Tracker Tags that help families keep track of the sports bags, backpacks, and gear they carry every week—while giving clubs a clear preorder, roster-order, or fundraiser-style campaign option.

✓ **Custom club-ready artwork · Secure family checkout · 15% group savings at 5+ tags**



Finished custom Tracker Tags shown with black braided paracord and black hardware.

WHAT FAMILIES CAN CHOOSE

A custom club design
Your approved logo, kept to four colors or fewer for a crisp, premium finish.

The tracker fit they need
Android tracker, Apple Find My-compatible tracker, genuine Apple AirTag edition, or Case-Only.

A clear delivery path
Field pickup or $7 flat-rate U.S. shipping. Families choose and pay securely on their own time.

A FLEXIBLE CLUB PATH

01 Club-approved preorder
A simple custom Tracker Tag offer your club can share with families—without running a formal fundraiser.

02 Fundraiser-style campaign
Before launch, agree on the eligible items, dates, and any contribution per paid tag.

03 Roster / team order
For coaches or managers organizing a group. Team savings begin at five Tracker Tags.

WHY IT WORKS

Club pride that stays useful.

- A durable custom bag tag for the gear families already use.
- Three standard editions include the selected tracking device.
- A real small-business learning opportunity built with kids at the center.

Explore the partnership page

Scan for the full club partnership overview, impact planner, and a simple way to start the conversation.

www.creolabdesign.com/club-partnerships

Start a simple club conversation · Custom artwork · Family ordering · Roster quotes · Fundraiser planning

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